

PUNSARA WIJETUNGA

UI/UX & Product Designer

Colombo, Sri Lanka | Open to relocation and remote roles

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PROFESSIONAL SUMMARY

UI/UX and Product Designer with 3 years of experience designing data-heavy web applications across fintech, SaaS, PropTech, and ERP, alongside mobile app design. Specialised in modernising legacy software into web-hosted applications and designing complex systems and service platforms from scratch. Sole designer on a stock brokerage Order Management System, owning every design decision end to end, from requirements gathering and user flows to high-fidelity UI and developer handoff. This includes planning how designs adapt to styling constraints across different development technologies. Experienced in Agile delivery, sprint planning in Jira, and close collaboration with development teams.

CORE SKILLS

UX Research: User interviews, contextual inquiry (on-site observation), usability testing, competitive analysis and product benchmarking, AI-assisted research synthesis

Product & UI Design: Requirements gathering, user flows, wireframing, prototyping, end-to-end UI design, data-dense interface design, role-based access design, mobile app design, design systems, design tokens, multi-theme design, developer handoff

Tools: Figma, FigJam, Figma Make, Framer, Claude, Claude Code, MCP-based workflow automation, Jira, Trello, Canva, Microsoft Office

Collaboration & Delivery: Agile/Scrum, sprint planning, stakeholder management, cross-functional collaboration, AI-assisted design

Technical Understanding: Programming fundamentals, OOP principles, full-stack development workflow (frontend, backend, automated testing), cloud deployment (Railway), version control with Git, GitHub, Bitbucket, and Sourcetree

PROFESSIONAL EXPERIENCE

UI/UX Designer | Micro Research Group (Pvt) Ltd, Colombo, Sri Lanka

Nov 2023 – Present

- Sole designer for 8+ web and mobile products and 400+ screens across fintech, PropTech, ERP, SaaS, AI, and health tech, owning research, user flows, UI design, and developer handoff.
- Designed a four-product stock brokerage platform end to end: back-office, admin panel, and Order Management System web apps, plus a mobile app for CDS account opening and online trading.
- Designed data-heavy systems with role-based access, including a tea brokering ERP covering warehouse, factory, transport, auction, cataloguing, and invoicing, and a property management platform with a multi-step KYC approval process.
- Gathered requirements with stakeholders and ran sprint planning in Jira, turning business needs into user flows and development-ready designs.
- Designed a suite of industry-specific communication apps (Docxnet, Workxnet, Uniconnect) as company products, letting stakeholders message each other privately without sharing phone numbers.
- Contributed to a UX team designing screens for three US-based clients.

KEY PROJECTS

Stock Brokerage Platform | Fintech | 10 months, ongoing

- Sole designer of a four-product platform for a stock brokerage, serving both traders and broker staff: back-office (100+ screens), Order Management System (50+), admin panel (50+), and a mobile app for CDS account opening and online trading (30+), totalling 230+ screens.
- Built a foundational design system for the OMS and mobile app; currently evolving it into a token-based system that supports multiple themes across all four products.

- Used AI-assisted workflows for around 25% of screens, with every detail manually reviewed and refined for accuracy.
- Learned the brokerage domain from scratch, working from CSE, CDS, and SEC regulations, client and CDS documentation, and existing system handbooks, and benchmarking against global trading platforms.
- Opened a personal CDS account and traded through a live system to understand the end-user journey first-hand.

Tea Brokering ERP | ERP | 3 months

- Designed 40+ screens for a tea broker house, with role-based access for warehouse, factory, admin office, and system admin users.
- Covered stock management, bulk transport, warehouse operations, cataloguing, auctions, and invoicing, after learning tea auction and cataloguing rules from scratch.
- Used AI-assisted workflows for part of the design, with all screens manually reviewed and refined.

Property Management Platform | PropTech | 6 months

- Designed 50+ screens for a luxury property broker handling high-end sales and rentals, including a multi-step KYC approval process and support for multiple properties under a single owner.
- Adapted the designs through several rounds of changing client requirements.

Mass Messaging Platform | SaaS | 1 month

- Designed 30 screens for an internet service provider's role-based messaging platform, letting users target recipients by location and preferences, with an admin approval workflow for message requests.

AI Voice Agent Platforms | AI SaaS | 2 months

- Designed 30 screens across two products: a platform selling AI voice agents (landing page, client onboarding, payments, and agent delivery) and an AI voice agent system for restaurants.

Mental Wellbeing Wearable App | Health Tech | 1 week

- Designed 25 screens for a mobile app that analyses wearable device data to assess the user's mental state and recommend short exercises and remedies.

EDUCATION

MSc Information Technology | University of Westminster (via Informatics Institute of Technology, Colombo)

Sep 2024 – Jun 2026 | *Distinction*

- **Final project – Smart Cart (grocery price comparison app):**
 - Conceived the app and designed the wireframes, then produced high-fidelity mockups with Figma Make (AI-assisted) to meet tight deadlines.
 - The app collects and compares product prices across four major Sri Lankan supermarket chains and recommends the cheapest shopping route based on the user's grocery list.
 - Delivered through AI-assisted development, gaining hands-on understanding of the full stack: Flutter frontend, Python backend, and automated testing for quality assurance.
 - Deployed on Railway (cloud hosting), with version control on GitHub.

BSc (Hons) Food Science and Technology | University of Sri Jayewardenepura, Sri Lanka

Jan 2019 – May 2023 | *First Class Honours (GPA 3.73)*

GCE(A/L) | Biology Stream | ABB / Z score – 1.6373

GCE(O/L) | 9As | Elective Subjects – English Literature, ICT, Commerce

CERTIFICATIONS

- Google UX Design Professional Certificate | Google, 2026
- UI/UX Design Certificate | UXD Academy, 2025
- DiTEC (Diploma in Information Technology) | ESOF Metro Campus, 2018
- Certificate in Human Resource Management | CIPM, 2018

LANGUAGES

- English: Professional proficiency (IELTS Academic 8.0 overall, 2023)
- Sinhala: Native